



Jennifer Grey  
on Survivin'  
with the Stars



Team  
**LIVESTRONG's**  
2010 Champs



Anti-Cancer  
Cooking Tips  
from the Pros

UNITY IS STRENGTH. KNOWLEDGE IS POWER. ATTITUDE IS EVERYTHING.

# LIVESTRONG

*Quarterly* WINTER 2010/11



NIKE CEO  
**MARK  
PARKER**



On Athletes, Friendship,  
Global Advocacy, and Raising  
**LIVESTRONG** Initiatives  
to New Heights

HERE'S A FANTASTIC PRESENT FOR THE CYCLIST on your list who's been so "nice" they deserve a **Special Edition LIVESTRONG LS28IC Indoor Cycle**. Johnson Health Tech is producing just 500 of these limited-edition, individually numbered cycles, which feature an exclusive design to honor the 28 million people living with cancer today.

Each bike provides a superior ride, thanks to commercial bearings and a premium aluminum seat. Adjustable drop handlebar and dual-sided SPD pedals with toe clips simulate a true road-riding experience. An onboard computer provides heart rate, cadence, distance, time, and calories.

And then there are these exclusive **LIVESTRONG** perks:

- Seven stars on the seat post to represent Lance Armstrong's record-breaking seven Tour de France wins.
- A prominent "28" badge on the front fork honors those living with cancer today.
- The distinctive **LIVESTRONG** color scheme includes snazzy yellow-wrapped drop handlebars.
- A certificate of authenticity bears the production number (1-500).

Available at [LIVESTRONGFitness.com](http://LIVESTRONGFitness.com) for \$1,699. Each purchase of these special bikes includes a \$1,000 donation to **LIVESTRONG**.



Photograph courtesy of LIVESTRONG Fitness



WHETHER YOU'RE CELEBRATING THE HOLIDAYS OR THE start of a healthy New Year, these **LIVESTRONG Holiday Cards** from Shutterfly will help you do it in style. You pick a personal favorite photograph (that last finish line?), which Shutterfly then turns into your own custom set of cards decorated with a snowflake ribbon. Available at [shutterfly.com](http://shutterfly.com), around \$20 for 10. A handsome 10 percent of this card purchase benefits **LIVESTRONG**.

Photograph courtesy of Shutterfly