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FOR IMMEDIATE RELEASE

Vision Fitness Receives Top Gear of the Year Award for X30 Elliptical Trainer

COTTAGE GROVE, WI – December 29, 2010 – Vision Fitness, the premier specialty fitness brand of Johnson Health Tech Inc., recently received ShapeYou.com’s “Top Gear of the Year” award in the residential elliptical category for its newly launched X30 elliptical trainer. This marks the third consecutive Top Gear of the Year award for the brand.

The X30 offers consumers the best in comfort, performance and durability. With features designed specifically to help you achieve your fitness goals, the X30 comes with unique, contoured heart rate grips, exclusive Quiet-Glide™ drive technology, oversized cushioned footpads and multi-position, dual-action arms to find your perfect workout position. Vision Fitness allows users to customize their workout experience with three different elliptical consoles to choose from, each offering a wide variety of workout programs, including the exclusive SPRINT 8® cardio workout featured in Oprah’s *O* magazine.

Awarded to the best sports, health and fitness products on the market, the Gear Awards recognize the best in both residential and commercial gym equipment. Previously, Vision Fitness received the Top Gear of the Year award for its S7100 and S7200HRT Suspension Elliptical trainers.

“We’re honored to receive to receive ShapeYou.com’s ‘Top Gear of the Year’ award for the third consecutive year. This recognition truly speaks to the perfect blend of lasting durability, customizable features and a smooth, comfortable performance—all at an exceptional value—offered with each and every Vision machine,” said Gary Peak, Executive Vice President of Sales for Vision Fitness.

The X30 Elliptical is available at specialty fitness retailers nationwide, starting at \$1,299. For more information visit www.visionfitness.com.

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About Vision Fitness

Vision Fitness, which began as a division of Trek[®] Bicycle Company, is the premier specialty fitness brand of Johnson Health Tech Inc., the third largest fitness equipment manufacturer in the world. In addition to Vision, Johnson Health Tech is home to some of the most respected brands in the fitness industry, including: Matrix, AFG, and Horizon Fitness. The company manufactures a wide assortment of fitness equipment for both commercial and residential use, including treadmills, elliptical trainers, exercise bikes and strength training equipment.